ITEN \* HATS \* AGENCY





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# What do we do

Ten Hats have 7 distinct offerings to cover for your brand activation and expo needs! From pop ups to staffing to personal hand holding, we are here for you every step of the way!



## Pop Up Pieces

If you want a bit of this, a bit of that! Our Pop up Pieces give you the flexibility to let your build your own pop up!



#### Pop up Kits

Choose from our wide variety of ready to go all inclusive Pop up Kits. Quick Turnaround and really a no brainer. Easy Peasy!



#### Expo Kits

Taking the grey out of shell schemes our Ready to go Expo Kits will ensure your a stand out at your next trade show! We handle the process end to end.



## **Custom Builds**

Our Favourite offering!

We love a
custom build and with
all modesty we do it
pretty damn well
we are all in!
They don't call us
Creative activation for
nuthin!



## Staffing

People really make a difference to the success of an activation. Not just bodies. Our people bring the right energy and skills to the gig!



### **Events**

How do we sum this up, we've done some cool things from put on a community cinema in a park to the bright lights of the Lume. Let us know your brief and see what we can do!



# Discovery Pack

Not quite sure? Go 1:1 with our creative director. This custom service is a explorative journey. Creating something just for you.



Why us?

Just because we...





# We push different...



## QuickTurnaround

Fast turnaround, no problems. Pressure makes diamonds right!



# ServicingAustralia & NZ

We service all of Australia and NZ. We're crossing our fingers and toes with eyes on the horizon to activate across the seas



## AustralianMade

All our pieces are Australian Made, handmade in house.. It's a family thing!



## AllInclusive

Relaaaaxxx.. We like to take over the whole operation, from bump in to grind out. You focus on what you do best.. We got this!

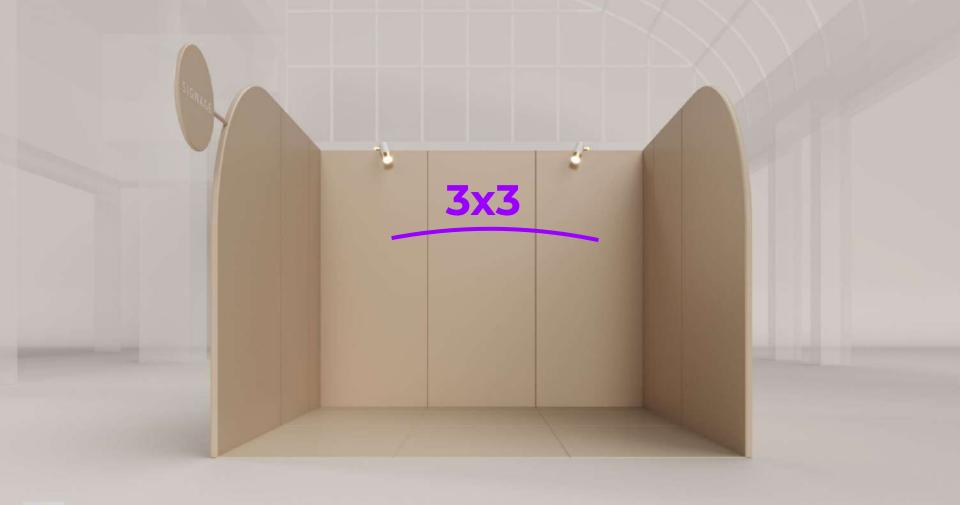




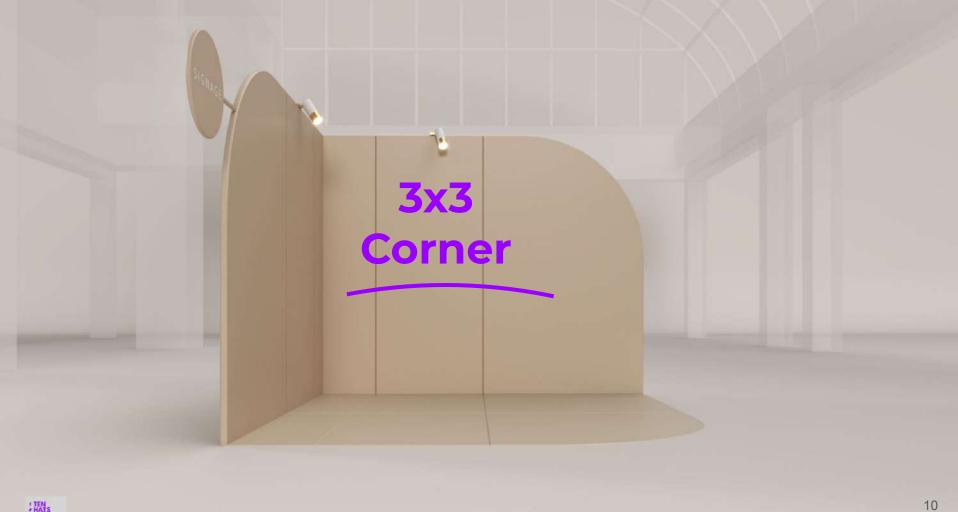
# **Skins Kits**



























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## 3 x 3 Customised

Our 3 x 3 Stands are super versatile, it's all about how you present.

The Skins Range are made to 3 metres tall for impact, with raised flooring and timber construction. See some of our creations.











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## From this to that!

Our 3x3 Stands are so versatile! Taking a blank canvas to complete customisation o fit your brand.

















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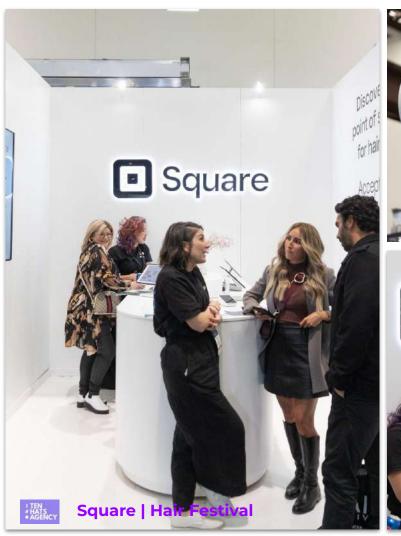
## From this to that!

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## From this to that!

Our 3x3 Stands are so versatile! Taking a blank canvas to complete customisation o fit your brand.





















# 6x3 Customised

Our 6x3 Stands are super versatile, it's all about how you present.

The Skins Range are made to 3 metres tall for impact, with raised flooring and timber construction. See some of our creations.





























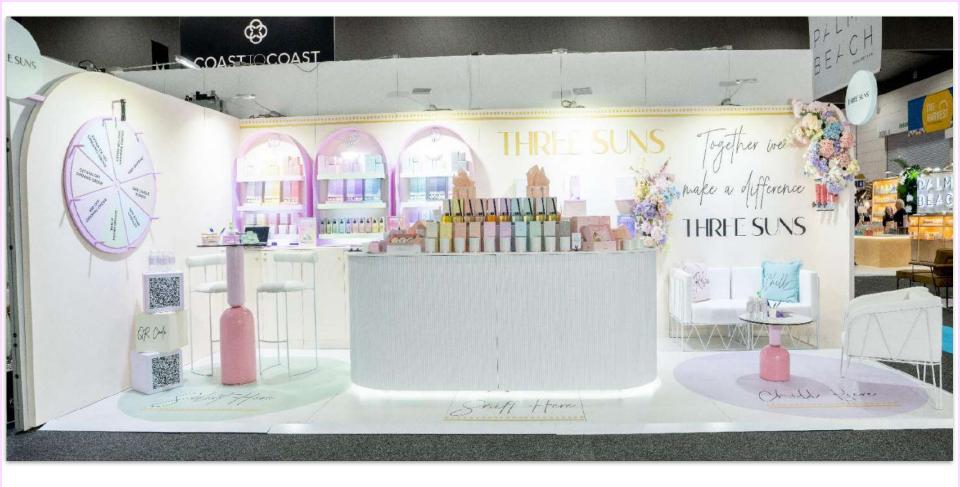






Three Suns | Reed Expo

Pick &





















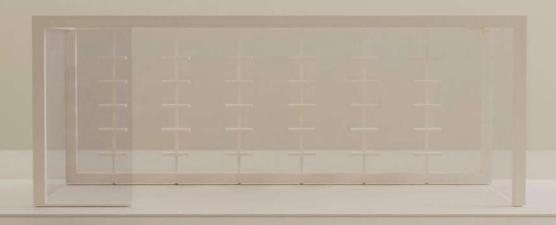








Halo



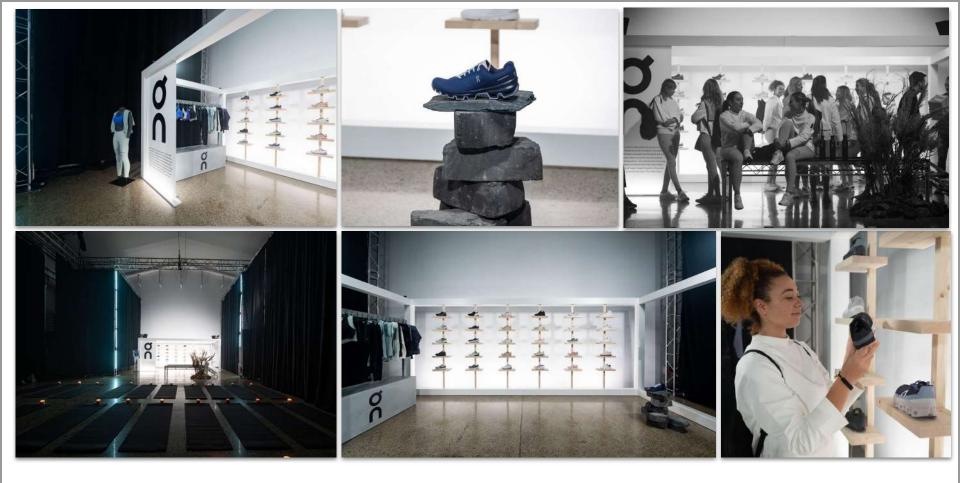








Halo in Action 35





Halo in Action 36





Halo in Action

37

























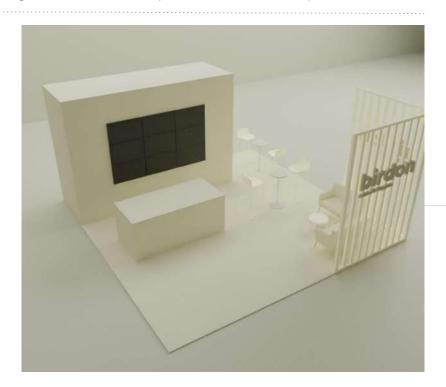


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#### From this to that!

Our 6x6 Island is a stand out...

Taking a blank canvas to complete customisation to fit your brand.























Birdon | AOG Expo

# **Custom Build**















Aussie | Expos 45













# **Case Study**

Asset Creation
Experiential creative
Roadshow logistics +
Management end to
end.













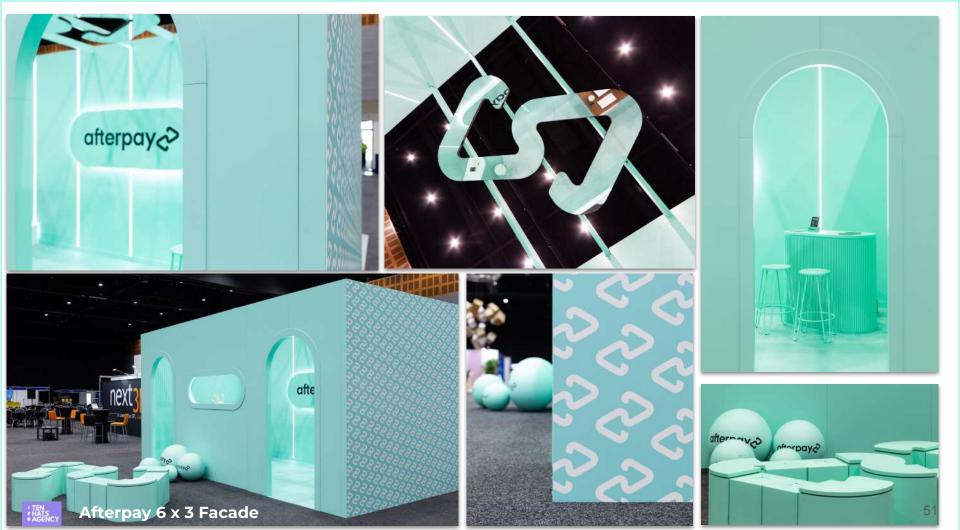






















# Pitched for build



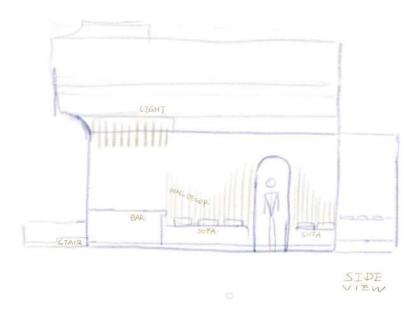


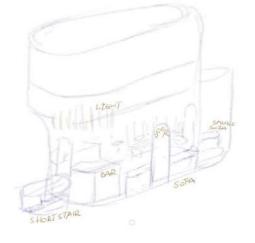


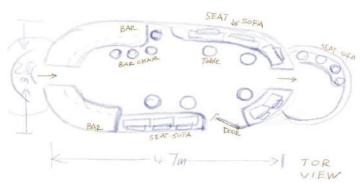


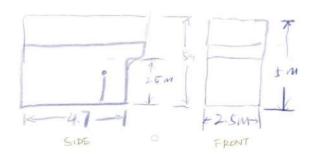


























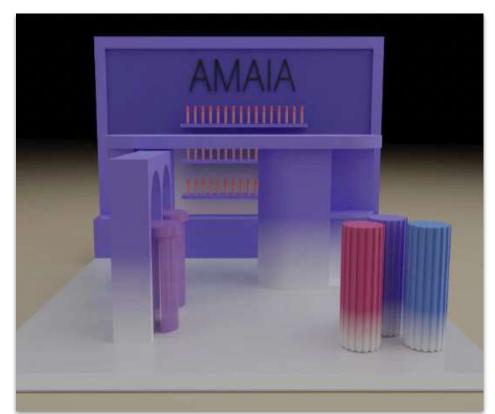


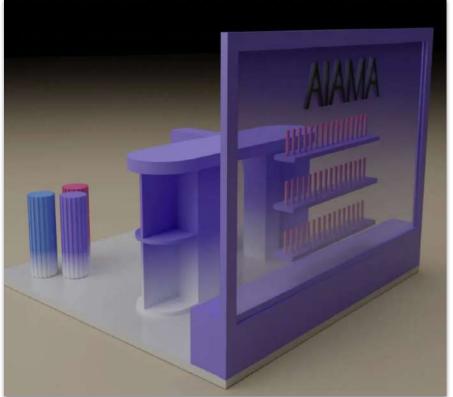














# **Explore** our Seamless **Process**





#### This is how we Activate!

We believe that a a list can be good start when the items on them adds value in every step of the process. So just like a dance, look at these Seven (7) groovy steps.



## Gear Up baby!

Discover the options, let's work together (email / call us) to give the rundown



## Decisions, Decisions!

Choose from our wide variety of Pop up Pieces and ready to go Kits!



Need something more custom, come on the journey with us and collaborate with a discovery pack and custom render for \$980



#### Value exchange

Time to sign off\* and get started, lock in your activation.



#### Provide the deets

Supply to us your site details, Brand guidelines and artwork eg fonts\*, logos\*, images\*



## Deliver & Set up

Sit back.. We've got the bump in tribe ready to go! We will hold your hand every step of the way.



## Activate Pop Up

We touch base on day 1 to make sure you are pumped and ready to go! we even send a pro photographer to take some snaps.



#### Bump Out

All done! You nailed it, you are out of stock, you got lots of leads and we are ready to take back what is ours!

We may even pop in for a cheeky coffee!





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#### Contact us:

1800 836 428

tenhatsagency.com.au

Servicing Australia and New Zealand