

**I TEN
* HATS
* AGENCY**

WE ARE CREATIVE ACTIVATION

Welcome to
possibility



! TEN
+ HATS
* AGENCY

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What do we do

Ten Hats have 7 distinct offerings to cover for your brand activation and expo needs! From pop ups to staffing to personal hand holding, we are here for you every step of the way!



Pop Up Pieces

If you want a bit of this, a bit of that! Our Pop up Pieces give you the flexibility to let your build your own pop up!



Pop up Kits

Choose from our wide variety of ready to go all inclusive Pop up Kits. Quick Turnaround and really a no brainer. Easy Peasy!



Expo Kits

Taking the grey out of shell schemes our Ready to go Expo Kits will ensure your a stand out at your next trade show! We handle the process end to end.



Custom Builds

Our Favourite offering! We love a custom build and with all modesty we do it pretty damn well we are all in! They don't call us Creative activation for nuthin!



Staffing

People really make a difference to the success of an activation. Not just bodies. Our people bring the right energy and skills to the gig!



Events

How do we sum this up, we've done some cool things from put on a community cinema in a park to the bright lights of the Lume. Let us know your brief and see what we can do!



Discovery Pack

Not quite sure? Go 1:1 with our creative director. This custom service is a explorative journey Creating just for you.

What makes us different...

We push different



Quick Turnaround

Fast turnaround, no problems. Pressure makes diamonds right!



Servicing Australia & NZ

We service all of Australia and NZ. We're crossing our fingers and toes with eyes on the horizon to activate across the seas.



Australian Made

All our pieces are Australian Made, handmade in house.. It's a family thing!



All Inclusive

Relaaaaaxx.. We like to take over the whole operation, from bump in to grind out. You focus on what you do best.. We got this!

Why us?

**Just because
we...**

**...create surprise
from sameness.**

Pop up Kits



Ten Hats

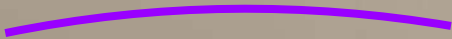
Time well spent

Sunni

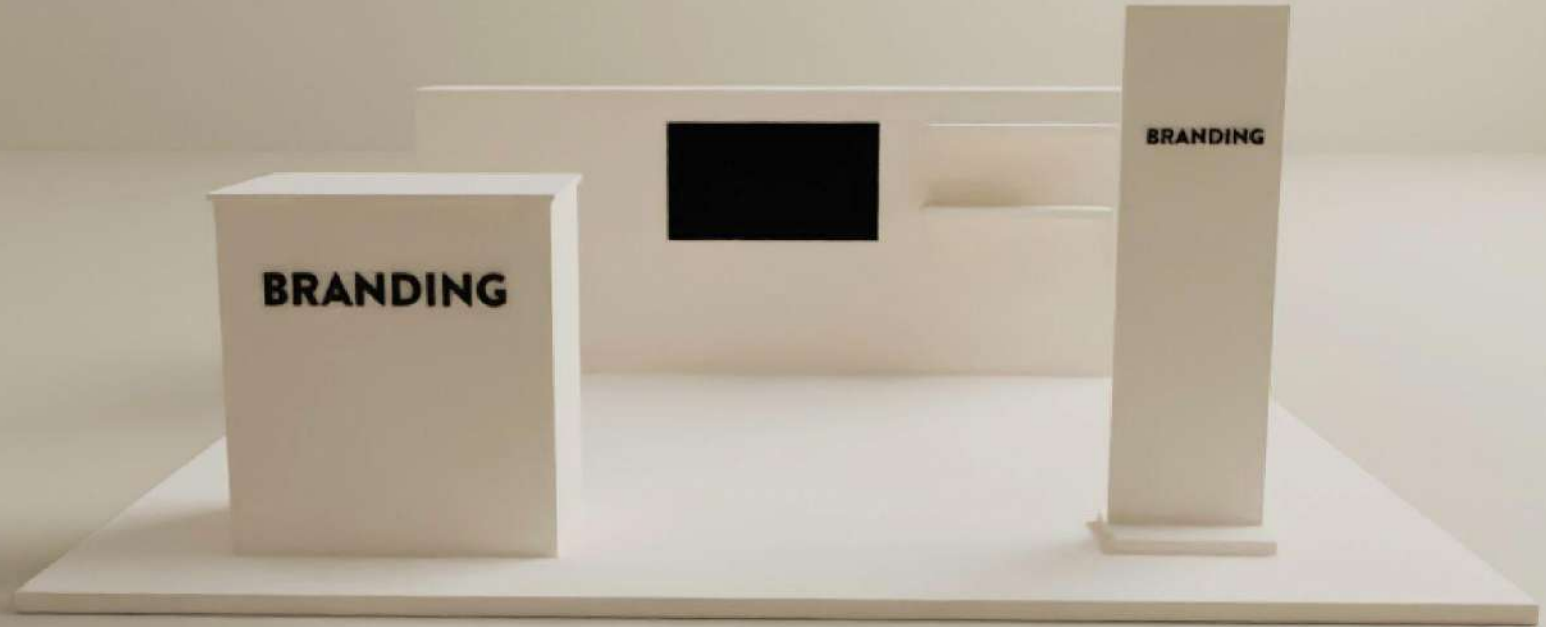




Dice



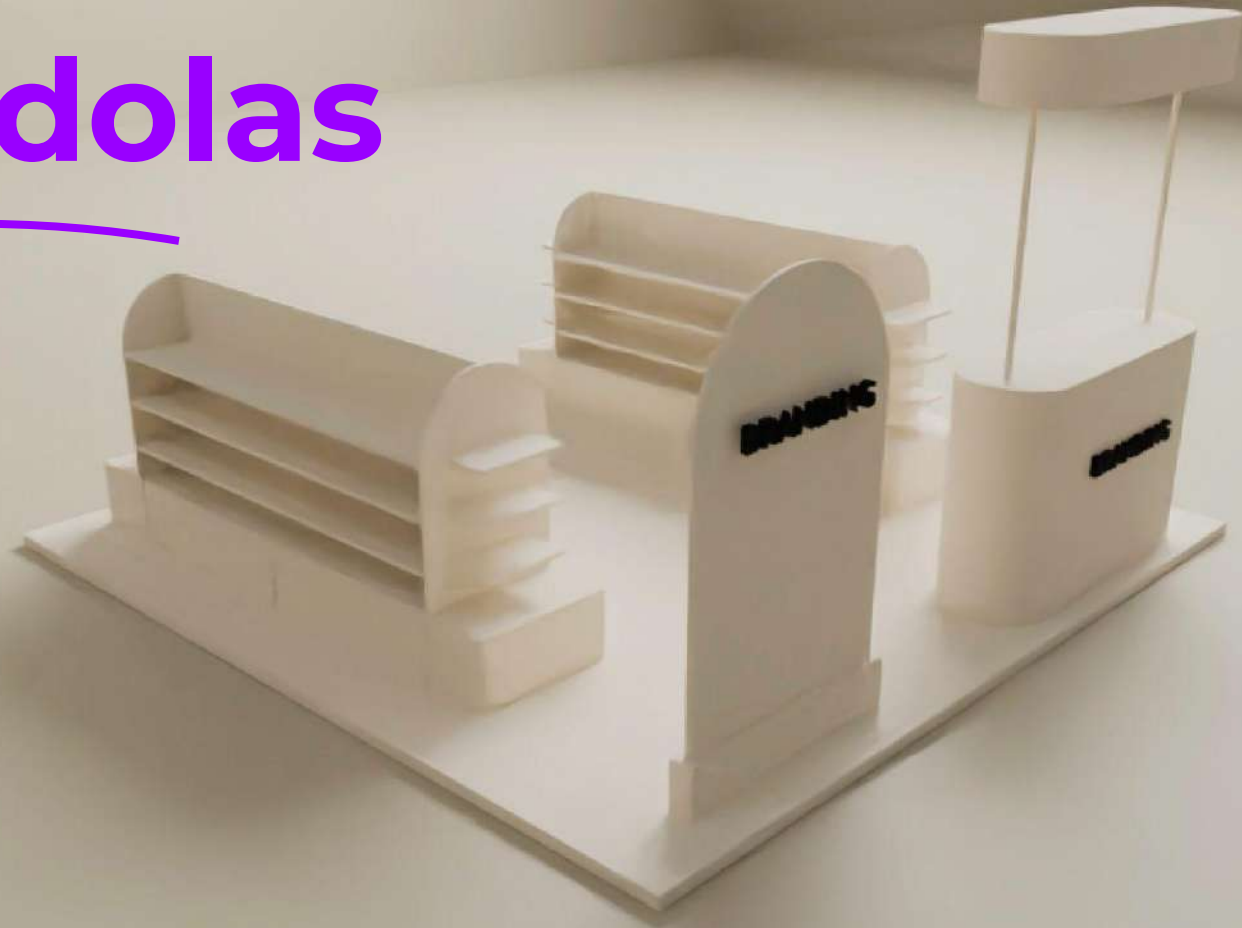
Pilot



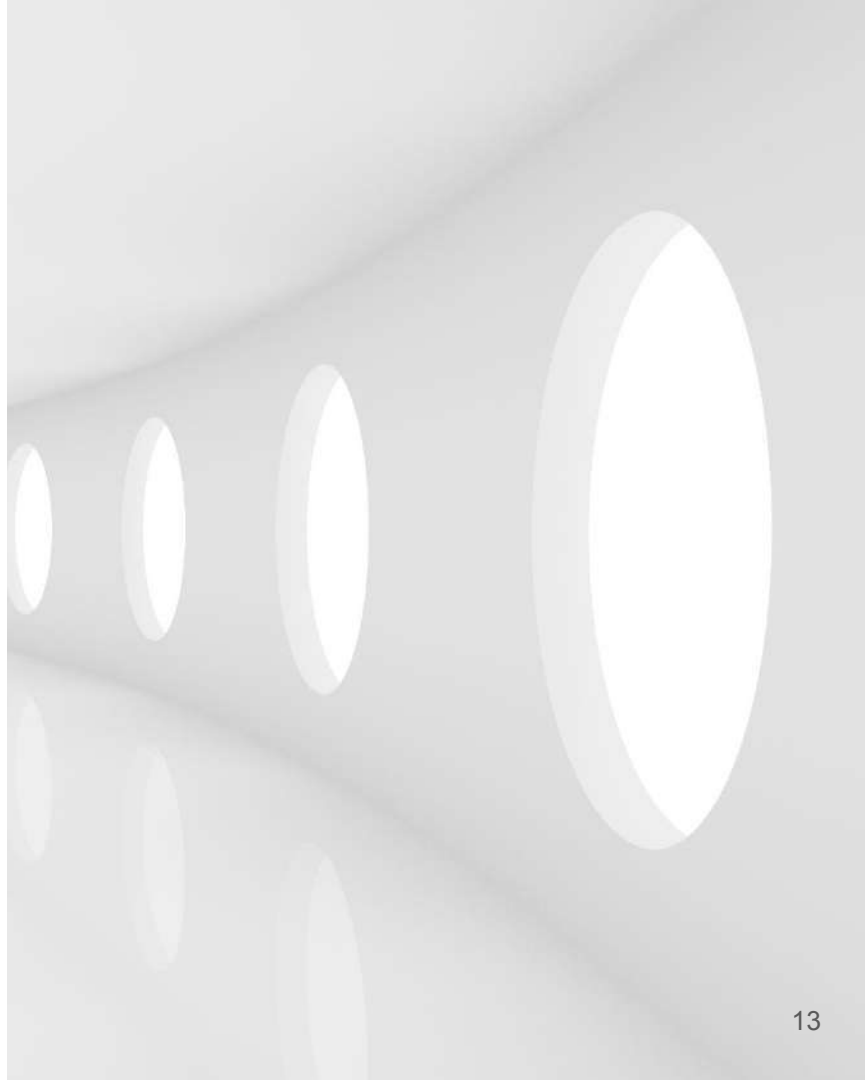
Cakey



Gondolas



View our Range of Pop Up Pieces





Pieces Catalogue



Myriad Range

With a range of sizes in how you can present, the myriad is packed with lockable storage and a deep depth of bench space to showcase from.



Myriad 2.0



Myriad 3.0



Myriad 4.0



Myriad 5.0



Myriad Ripple 3.0



Myriad Halo 4.0

Myriad Rise Range

A wide range of options in how you can present, these risers will assist you in elevating your products to be seen.



Cakey Rise 2.0



Myriad Rise 2.0



Myriad Rise 3.0



Myriad Rise 4.0



Myriad Rise 5.0



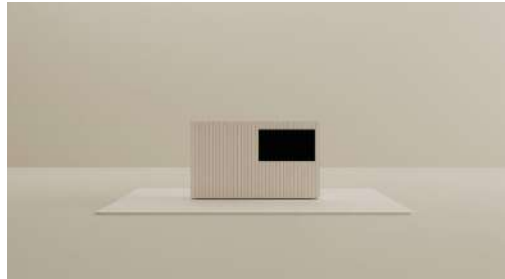
Myriad Rise Ripple 3.0

Screen Range

A wide range of options to showcase your media, from full length walls to freestanding vertical displays.



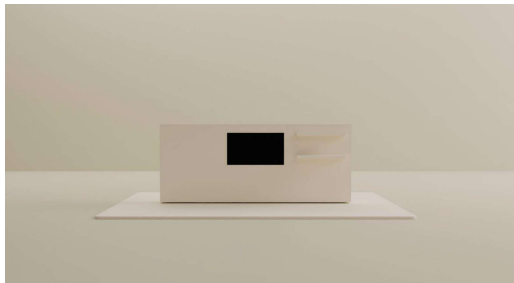
Slat Pilot 3.0



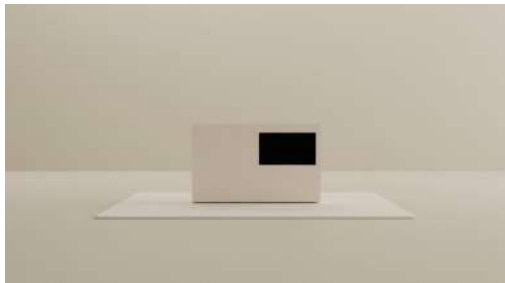
Slat Pilot Mini 2.0



Pilot Plain 3.0



Pilot Shelves 3.0



Pilot Mini 2.0



Vertical

Racks and Plinths

A wide range of options to showcase



Broady Plinth Rack



Mutha Plinth Rack



Floorie Plinth



Congo Plinth



Square Bear Plinth



Fomo Plinth

Bars and Carts

A wide range of options to showcase



Poppet



Poppet Mini



Mezzo Stand



Bobbi Halo Cart



Bobbi Cart



Congo Bar

Gondolas

A wide range of options to showcase



Dusk Single



Dusk Double



Dusk Single Endless



Dusk Single Side



Dusk Double Single Side



Dusk Double Endless

Glass Counters with matching payment counters

A wide range of options to showcase



Oi Oi Glass Lollipop



Oi Oi Glass Counter



Oi Oi Payment Counter



Sweet Glass Counter



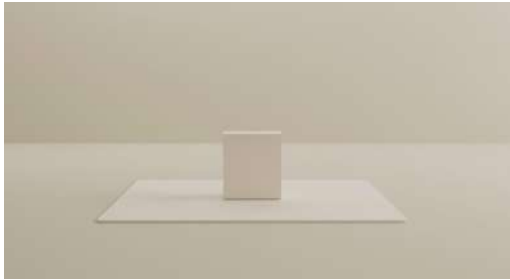
Sweet Glass Double Counter



Sweet Payment Counter

Lockable counters

A wide range of options to showcase



Pilot Counter



Pill Bar Counter



Oi Oi Payment Counter



Slat Counter



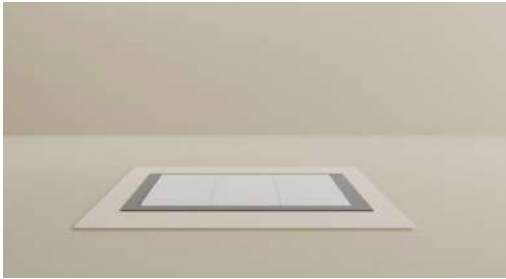
Concrete Counter



Sweet Payment Counter

Flooring

A wide range of options to showcase



Raised Flooring



Snap Lock Flooring



PVC Floor Mats



Decal Floor Stickers

Walls

A wide range of options to showcase



Sunni Wall



Arch Wall Set



Arch Wall Small



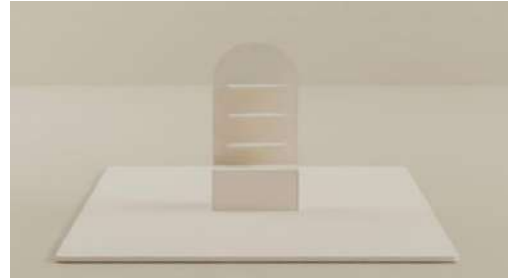
Arch Wall Large

Product Counters

A wide range of options to showcase



Archie



Dusk Arch



Dice



Dice Lollipop

Furniture

A wide range of options to showcase



Table + Chairs Various Styles



Table + Stools Various Styles



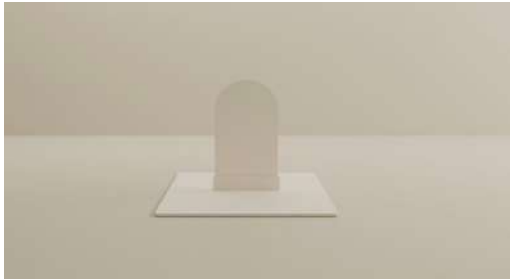
Chairs Various Styles



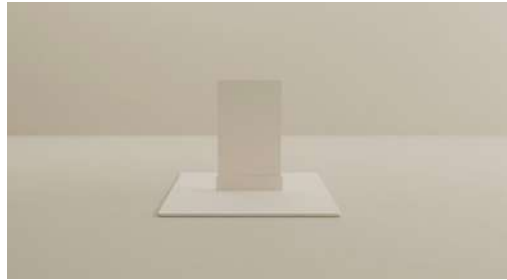
Stools Various Styles

Signage Boards

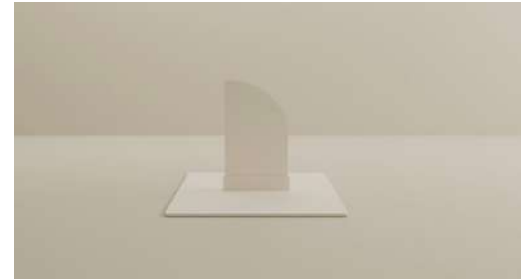
A wide range of options to showcase



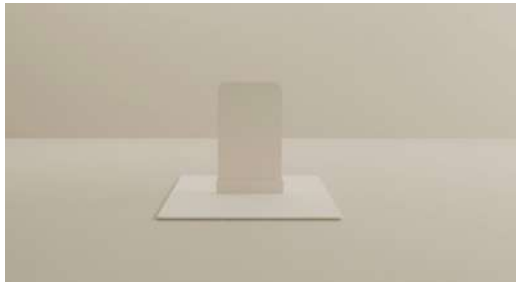
Arch Signboard



Classic Signboard



Sail Signboard



Roundy Signboard



Slim Signboard



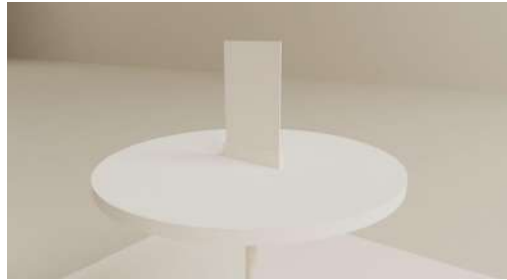
Lollipop Signage

Table Top Signage

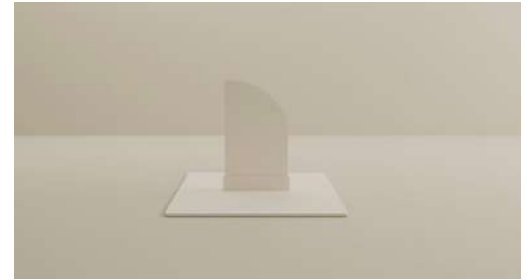
A wide range of options to showcase



Arch Tabletop Signage



Classic Tabletop Signage



Sail Tabletop Signage



Arch Tabletop Signage



Classic Tabletop Signage



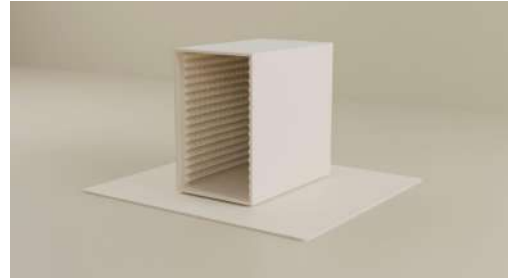
Sail Tabletop Signage

Experiential

A wide range of options to showcase



Neon Photo Booth



Fomo Photo Booth



Mirror Photo Booth



Spin wheel

See some of our Pop Up Pieces come alive



Pilot



WIN

A Werribee & Surrounds outdoor adventure valued at over \$500



Enter at visitwerribee.com/win

WERRIBEE

FREE DIGITAL HEALTH CHECK

FREE DIGITAL HEALTH CHECK



VISIT
Werribee
of Surrounds

Visit Werribee and Surrounds
visitwerribee.com



WIN

A Werribee & Surrounds outdoor adventure valued at over \$500

WERRIBEE

WERRIBEE

WERRIBEE

WIN

A Werribee & Surrounds outdoor adventure valued at over \$500

WERRIBEE

VISIT
Werribee
& Surrounds

YOUR GUIDE TO ATTRACTIONS,



Skins







Myriad







Prouds
THE JEWELLERS

SNEAKERS



**GIFTS OF
COMPASSION**



COMPASSION

**Gifts
As Loving
As Your
MUM**

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**GIFTS OF
COMPASSION**



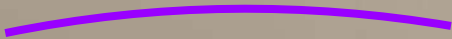
Archie





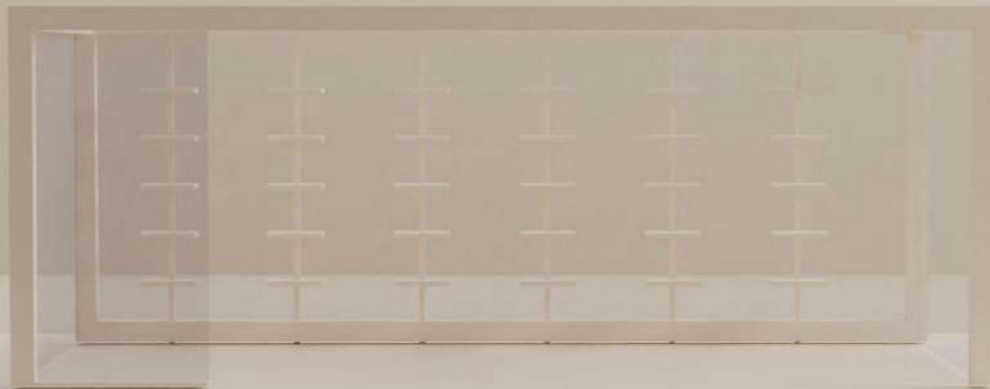


Dice





Halo



WATCH REPAIR
KEY CUTTING





Tribe Pop Up Pieces used

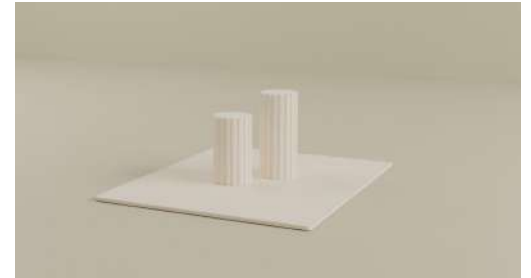
Tribe selected some amazing pieces and elevated with custom print work



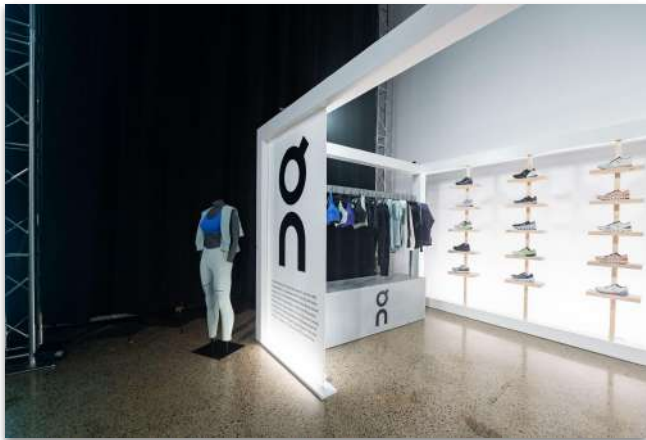
Cakey Rise 2.0



Halo



Fomo Plinths



On Running Pop Up Pieces used

On Running selected some amazing pieces and elevated with custom props



Halo

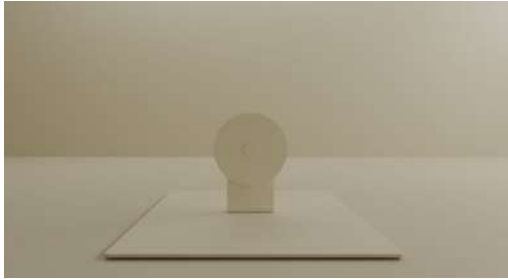


Broady



Swysh Pop Up Pieces used

Swysh selected some amazing pieces and elevated with the Halo fixture choice.



Spinwheel



Table + Stools



Halo



Flagship Pop Up Pieces used

Flagship used Halo cube and elevated with custom signage, custom fixtures and acrylic work



Halo



Kiosks















Roaming



Explore our Seamless Process



Anyone say process?

This is how we Activate!

We believe that a a list can be good start when the items on them adds value in every step of the process. So just like a dance, look at these Seven (7) groovy steps.



Gear Up baby!

Discover the options, let's work together (email / call us) to give the rundown



Decisions, Decisions!

Choose from our wide variety of Pop up Pieces and ready to go Kits!



Need something more custom, come on the journey with us and collaborate with a discovery pack and custom render for \$980



Value exchange

Time to sign off* and get started, lock in your activation.



Provide the deets

Supply to us your site details, Brand guidelines and artwork eg fonts*, logos*, images*



Deliver & Set up

Sit back.. We've got the bump in tribe ready to go! We will hold your hand every step of the way.



Activate Pop Up

We touch base on day 1 to make sure you are pumped and ready to go! we even send a pro photographer to take some snaps.



Bump Out

All done!
You nailed it, you are out of stock, you got lots of leads and we are ready to take back what is ours!

We may even pop in for a cheeky coffee!



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Servicing Australia and New Zealand

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